

Headquartered in New York City, CreativeDrive is an independent global content creation company offering one of the largest studio networks in the world. It is comprised of a dedicated team of accomplished creative directors, filmmakers, photographers, directors, motion designers, engineers and specialists. Internationally allocated with 150 studios across the United States, Latin America, Europe and Asia, *CreativeDrive* is strategically based in economically and culturally forward cities that inspire its fresh, creative point of view for unmatched content in any format.

CreativeDrive produces innovative, brand building content that can be scaled, repurposed and used across channels, ensuring it is fully utilized for the benefit of its clients' business growth and sales.

Clients include Walmart, Hilton, Hewlett Packard, Columbia Sportswear, Home Depot, Estee Lauder, Kate Spade, Coach, Michael Kors and Asics.