

JARED KOESTEN
Chief Talent Officer, Global



Jared Koesten oversees global Talent Experience at CreativeDrive, providing strategic oversight to Talent & Performance Management, Talent Acquisition, Compensation & Benefits and Learning & Development. With a background in both the marketing and technology industries where primary focus is on customer and user experience, Jared is a Talent Management leader focused on maximizing business return through experiential talent Interactions.

Since joining CreativeDrive in January 2016, Jared has played a critical role in leading the company through its quick growth, multiple acquisitions/integrations and globalization. He has implemented programs and protocols that have resulted in significantly higher year-over-year retention, employee satisfaction and have built an employer brand that attracts over 1000 employment inquiries per month in the United States. Having joined CreativeDrive a mere months after initial transaction, Jared was first tasked by the Board of Directors to build a high performing executive team prior to focusing on growth, globalization and Integration.

Prior to CreativeDrive, Jared was previously Vice President, Human Resources at Omnicom Group's Zimmerman Advertising and previously Director of Human Resources at CA Technologies.