

**JOSE COTO**  
**Chief Delivery Officer, Global**



As Chief Delivery Officer, Jose Coto leads CreativeDrive's Technology and Post-Production Operations, seeking efficiencies in the global execution and delivery of these solutions. Passionate about technology and innovation as business development drivers, Jose has led the integration and streamlining of these areas to create efficient solutions that provide value and flexibility to CreativeDrive's Clients.

In 2016, Jose headed the evolution of DoubleDigit as a full-service Marketing implementation agency, adding creative production, product development, implementation and analytics to its already impressive line of services. By 2017 DoubleDigit was acquired by CreativeDrive and since then has played a key role in the network with the ability to support global engagements with a strong focus on competitiveness, efficiency and global quality standards.

Jose has successfully directed global engagements, overseeing the work of teams specialized in wide-ranging capabilities such as complex digital business solutions, on-line advertising work and analytics/BI. His understanding of local talent marketplaces and how they integrate within a global production network; as well as his execution-oriented approach enables him to seamlessly fulfill staffing and production requirements while focusing on quality, client service and delivery. Prior to DoubleDigit, Jose spent time as Managing Director at Prodigious Latin America and was Founder and GM at BOSZ Digital.