

LOUIS-PHILIPPE CAVALLO
Chief Financial Officer, Global



As Chief Financial Officer, Louis-Philippe Cavallo holds overall responsibility for Finance, Accounting and Procurement. Since having joined CreativeDrive, Cavallo has implemented numerous financial systems and controls across the globe to ensure appropriate financial rigors are in place. Further to systems and controls, he has been integral in CreativeDrive's growth, global expansion and profitability.

Prior to CreativeDrive, Cavallo held roles that include Corporate Controller at Dataminr and Managing Partner/Controller at GroupM where he joined after seven years at Havas North America as CFO and head of Shared Services.