

TERE ROBINSON
Chief Client Integration Officer, Global



As Chief Client Integration Officer, Tere's primary focus is two-fold. She leads the integration of acquisitions to CreativeDrive and its solution portfolio, and she grows client relationships through continuing to evolve and add valuable, bespoke solutions. With her innate ability to see the unseen possibilities, she is highly skilled at connecting the right global creative, content, and platforms teams efficiently to evolve brands to their next level of business success.

Tere's extensive experience in creating client-centric solutions, from curated creative teams to facility managed studios, coupled with her deep knowledge of CreativeDrive's talent and systems enable her to tailor solutions of all sizes, at any scale, for all businesses.

Prior to CreativeDrive, Tere held senior account services roles at Schawk and OneKreate.